

Consulting in Human Health, Toxicology & Regulatory Affairs

Phytor Ltd.

Consultant: Dr. Yehoshua Maor (Ph.D, M.Sc., B.Pharm.)

JBP Building – Ein Kerem Campus

9112001 Jerusalem – ISRAEL

Phone: +972-2-6711-911 Fax: +972-153-2-6711-911 e-mail: phytor1@gmail.com PHYTOR

PHYTOR Ltd.

JBP Building – Ein Kerem Campus

JERUSALEM 9112001 ISRAEL

TEL: + 972 2 6711911 FAX: +972 1532 6711911 phytor1@gmail.com

Jerusalem May 23, 2020

Summary for the Product DefenseMel (HizukMel)

DefenseMel is a product from Zuf which aims at strengthening the homeostasis by

acting as an immunomodulator and adaptogen with strong antioxidant and anti-

inflammatory activities as well as anti-stress activity and may boost mental

performance. The product is recommended for healthy people who want to strengthen

the body systems and fight agents that cause stress.

The unique blend of herbs which comprise the bees' feed is long recognized for their

biological activities on the different body systems. These biological activities are

recorded on the WHO monographs and are corroborated by numerous peer-reviewed

scientific publications.

In herbalism, Adaptogenic is a term used to reflect the ability of a plant to work as a

biological response modifier. To be consider as an adaptogen, the plant should not cause

any harm or additional stress on the body, It should help the body adapt to many and

varied environmental and psychological stresses and to have a nonspecific action on

the body, supporting all the major systems. That is in a nutshell what DefenseMel is

designed for.

- 1 -

PHYTOR

PHYTOR Ltd. JBP Building – Ein Kerem Campus JERUSALEM 9112001 ISRAEL TEL: + 972 2 6711911 FAX: +972 1532 6711911 phytor1@gmail.com

The main biological activities of DefenseMel related to its herbal components is listed below:

1) Uncaria tomentosa

Uncaria tomentosa has been used for centuries in various medical conditions. There are some conditions reported to be improved by *Uncaria tomentosa*, including arthritis, viral infections and cancer (acting as a non-specific immunomodulation agent). In addition, this herb may also have potential as an immunomodulating adaptogen in cellular aging.

2) Echinacea purpurea

Echinaceae Purpureae immune-stimulation activity has been widely described in the scientific literature.

Oral administration has been reported as a supportive therapy for colds and infections of the respiratory and urinary tract. These beneficial effects are generally thought to be brought about by stimulation of the immune response mainly by activation of phagocytosis and stimulation of fibroblasts.

3) Beta vulgaris

Beta Vulgaris displayed potent antioxidant, anti-inflammatory and chemo-preventive activity *in vitro* and *in vivo*. In addition, as a source of nitrate, it can be beneficial in increasing nitric oxide (NO) availability in pathologies such as hypertension.

4) Medicago Sativa

There are numerous reports from *in vivo* studies showing that *Medicago sativa* can lower blood cholesterol levels. In addition it may relieve menopause symptoms.

5) Sambucus Nigra

This herb has strong anti-inflammatory and diuretic activity. A recent study reports an anti- influenza activity (the common flu virus)

6) Polygonum Aviculare

This component of the formula has shown to have diverse biological functions including hepato-protective effects, anti-inflammatory and platelets and anti-aggregatory effect.

In addition, recent study reports the *Polygonum aviculare* may reduce fatigue by suppressing neuroinflammation.

PHYTOR

PHYTOR Ltd.

JBP Building – Ein Kerem Campus
JERUSALEM 9112001 ISRAEL

7) Eleutherococcus Senticosus

TEL: + 972 2 6711911 FAX: +972 1532 6711911 phytor1@gmail.com

Eleutherococcus Senticosus, also called Siberian ginseng, was reported to have adaptogenic/ anti-stress activity and may boost mental performance. In addition, it may stimulate the immune system.

Eleutherococcus Senticosus also shows anti microbial activity.

Bibliographic References in addition to the WHO monographs regarding the herbal substances in the formula.

Valle V. Della, Uncaria tomentosa . G Ital Dermatol Venereol., 2017

Reis SR et al. Immunomodulating and Antiviral Activities of Uncaria Tomentosa on Human Monocytes Infected With Dengue Virus-2. Int Immunopharmacol. 2008

Manayi A., Vazirian M. and Saeidnia S. Echinacea purpurea: Pharmacology, phytochemistry and analysis methods. Pharmacogn Rev. 2015

Clifford T., Howatson G., West DJ Stevenson EJ., The Potential Benefits of Red Beetroot Supplementation in Health and Disease. Nutrients. 2015

Torabian G., Valtchev P., Adil Q. and Dehghan F. Anti-influenza activity of elderberry (Sambucus nigra), Journal of Functional Foods, 2019

Sun Haeng Park, Seol Jang, Eunjung Son, et al. Polygonum Aviculare L. Extract Reduces Fatigue by Inhibiting Neuroinflammation in Restraint-Stressed Mice. Journal of Phytomedicines 42:180-189, 2018.



PHYTOR Ltd. JBP Building – Ein Kerem Campus JERUSALEM 9112001 ISRAEL TEL: + 972 2 6711911 FAX: +972 1532 6711911 phytor1@gmail.com

Yamauchi Y, Ge YW, Yoshimatsu K, et al. Memory Enhancement by Oral

Administration of Extract of Eleutherococcus senticosus Leaves and Active

Compounds Transferred in the Brain. Nutrients, 11(5). pii: E1142. 2019